

Conservative Activist

ROADMAP

Whether you're age 20, 50, or 90+, you can make an immediate impact on politics and public policy:

Contact Your Public Officials

Public officials work for YOU. Sometimes they need to be reminded of that.

- You can reach your public officials through postal mail, email, phone, and in-person.
- Reach out to **local public officials** (your mayor, school board members, city council, county supervisor), **state public officials** (your state representative, state senator and governor), **federal public officials** (your U.S. House member and U.S. Senators), and even the **president!**

When writing a letter or email:

- Keep it short, clear, and polite. Sign your name and give them your contact information including postal address and email. Tell public officials exactly what you're asking them to do:
 - **Example:** *"My name is John Smith, and I live at 000 Main Street, Springfield, Illinois, zip code 62704. I'm asking you to oppose Senate Bill 456 because I believe parents should have a say in what their children are taught in school."*
- If you use **postal mail**, here's how to properly address your letters:

President Donald J. Trump
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20500

For a U.S. Representative:
The Honorable [First & Last Name]
U.S. House of Representatives
Washington, DC 20515

For a U.S. Senator:
The Honorable [First & Last Name]
United States Senate
Washington, DC 20510

For Your Governor:
The Honorable [First & Last Name]
Office of the Governor
[The address in the state capital]

You can find the contact information (postal address, email, phone, fax) for public officials including governor, state legislators, mayor, city council members, county board members, and school board members on their official websites.

When calling:

- You will likely speak with a staff member, not the public official directly. That's normal! If the staffer asks questions, stay calm and polite, and repeat your message if needed.
 - **Example:** *Hi, my name is Sarah Smith. I live at 000 Main Street in Springfield, Illinois, zip code 62704. I'm calling to ask the Senator to vote no on Bill 456 because I believe parents should have a say in what their children are taught in school. I will watch how he/she votes."*
- If you **call**, here are the numbers for your federal representatives:
 - You can reach the White House at (202) 456-1111.
 - You can reach your U.S. Senators and/or U.S. Representative through the Capitol Switchboard: (202) 224-3121. The operator will connect you directly with the Senate or House office you request.

Show up in person:

- Go to town halls, school board meetings, city council meetings, county board meetings, or other public forums where your public officials are speaking and raise your concerns in-person. These events are open to the public and you don't need an invitation to attend.
- If your public officials aren't holding a meeting, call their office and ask how you can meet with them or their staff. Bring a friend or family member with you.
- Members of Congress (U.S. House and Senate) have two types of offices:
 - An office in Washington, D.C.
 - Offices back in their states and congressional districts.
- **Governors and statewide elected officials** have offices at the **state capital**, but many also have regional offices in different parts of the state.
- State legislators, mayors, city council members, and school board members often list their office locations on their official websites to contact them to schedule a meeting.

Stay Informed and Help Others Get Informed

- **Sign up for newsletters and updates** from trusted conservative groups and publications like: Heritage Action for America, Students for Life, FedUp PAC, and ConservativeHQ. **Then forward those newsletters** to family, friends, church groups, and co-workers.
 - **To forward an email:** Open the email you're wanting to forward and click the "forward" button (usually located at the top or bottom of the email). Type in the email address of the person(s) you want to send it to and hit "send." You can even add a short note. An example is: *"Thought you'd want to see what's happening at next week's school board meeting."*
- Invite friends over to watch a debate or a movie like *Reagan* or *What Is a Woman?* or invite them over for coffee and talk about what's going on locally/state/nationally and how they can make a difference.
- **Make your voice go further:** Write a letter to the editor or an op-ed for your local newspaper.
 - A letter to the editor is usually short (150–250 words) but can reach hundreds or even thousands of people in your community. Check your local paper for how to submit letters. Focus on one issue and why it matters to you personally.

Create an Email Group to Stay Connected

An easy way to keep people informed is to set up an email "group." An email group is simply a list of people's email addresses saved under one name, so you can send articles and alerts to other's emails all at once without having to type out each email address one by one. **This will allow you to send important news and information to your children, grandchildren, neighbors, friends, co-workers, etc., in less than a minute!**

- **How to create a "group":** Open your email (Gmail, Yahoo, Outlook, AOL, whatever you normally use).
- Look for the "contacts" or "address book" section, usually found under the "menu" or "people" icons. Then look for "create group" or "new list." Name your group something easy to remember, like *"Grandma Mary's Update List"* or *"Maggie's Monday Updates."*
- Start adding the email addresses of the people you want to include, like your kids, grandkids, cousins, friends from church and school, neighbors; whoever you want to inform/influence.

- Once you've added everyone, click “save” to keep your group. This way, you won’t have to type all those names again later. Most email accounts let you include hundreds of contacts, and you can always add more people to your group later.
- Now when you send something via email, you can just type in your group name and send one email to everyone at once!

What if your email group list grows too large?

- If your email group grows to thousands, you might want a more advanced tool to manage it all. Try **Mailchimp**.
 - Mailchimp lets you collect and organize email addresses into contact lists; design and send clean, professional-looking emails; track how each email performs, letting you see how many people opened your email.
- To get started, go to www.mailchimp.com and “Sign Up Free.”
 - You’ll be asked to create an account using your email address, name, and a password. Once you’re signed up, Mailchimp will walk you through the setup step-by-step.
 - You can then start building your first email list by adding the names and email addresses of anyone you would like to stay updated. When you're ready to send your first email, you can use one of Mailchimp’s **templates** to send it.
 - A template is an email layout unique to Mailchimp that helps create your emails without starting from scratch. Instead of spending time formatting or designing, with Mailchimp, you can just pick the layout you like and fill in your message, adding any pictures or links you want to share.
 - The best part? You’ll be able to see how many people open your email, so you know which emails work and which don’t.
 - Mailchimp is free to use for up to 500 contacts and 1,000 email sends per month.

Use Social Media to Amplify Your Voice

Social media is one of the easiest and fastest ways to share information, pictures, and videos with others using your phone, computer, or tablet.

- Some of the most common **social media platforms** include Truth Social, Facebook, X (formerly Twitter), Instagram, YouTube, and LinkedIn. X is an especially powerful platform, in part because of Elon Musk and his commitment to free speech.
- **To get started**, pick one or two **platforms** to use. **If you haven’t set up an account on any platform yet**, you’ll need to set up a free account with your name, email, and a password (a good password usually includes a mix of capital letters, lowercase letters, numbers, and a symbol like an exclamation mark. Example: *FreedomUSA2024!*). Most sites will guide you through this step-by-step.
- Once you’ve set up your account, the first thing you’ll want to do is create a **post**.
 - A “**post**” is simply a message you share with others online. It can be a short sentence, a picture, a video, or a link to an online article, anything you want people to see.
- **How to make your first post:** Once you’ve set up your account, you’ll usually see a box at the top of your homepage that says something like:
 - “**What’s on your mind?**” (Facebook)
 - “**Post a Truth**” (Truth Social)

- **“Post” or “Share your thoughts”** (X, LinkedIn)
- Click inside that box. Type a short message about something you care about. It can be as simple as:
 - *“I believe parents should have a say in what their kids learn in school.”*
 - *“Life is precious at every stage.”*
 - *“All life matters.”*
 - *“Election integrity matters. We need voter ID laws.”*
- Then click the button that says **“post,” “share,” or “publish,”** depending on the platform. That’s it!
- **Post a few times a week or even once a day** to keep your account active. Posts could include:
 - A news article or video about an issue; a quote from a conservative leader or historic figure; or a video or graphic from a trusted conservative group like FedUp PAC or ConservativeHQ.
- **Use hashtags to help more people see your posts:** Hashtags are words or short phrases with a # symbol in front of them (like **#ProLife** or **#SecureTheBorder**). They help people find posts about the same topic.
- **Other ways to get involved in the conversation:** It’s not just about what *you* post, it’s also about what you like, comment on, and share from others.
 - **Like** posts from conservative leaders and organizations. **Comment** on those same posts. Example: *“Thank you for standing up for free speech!”* **Share** posts that you agree with.

Pass this **ROADMAP** along to others. Forward it by email to your friends and family. Make copies to hand out at church, to neighbors, or local community groups.

You can go to www.feduppac.org to download and print more copies of this **ROADMAP**. While you’re there, check out our “Election Toolbox,” which contains many resources to help you get ready for the upcoming midterm elections. If you get stuck seek out a teenager for help.

Just like Paul Revere who rode 250 years ago to warn Americans and rally them, you can be a modern-day Paul Revere, spreading the truth through these tactics.

Use this **ROADMAP**. Share it. Talk to your family, co-workers, and friends. Post online. Write your public officials. Most of all, get involved and get others involved.

The day after Paul Revere’s famous ride, patriots ran toward the sound of gunfire at Lexington and Concord where the “shot heard round the world” was fired. They didn’t wait for orders and most weren’t part of the military. They just showed up.

Don’t wait for instructions from Trump, a senator, your governor, or a conservative leader to get involved. Most Americans agree with conservatives on the issues, but because of the left-wing bias of Big Media most people don’t hear the truth.

Our liberty/freedom depends on leaders like you to show up and get involved.

LET’S GET TO WORK!